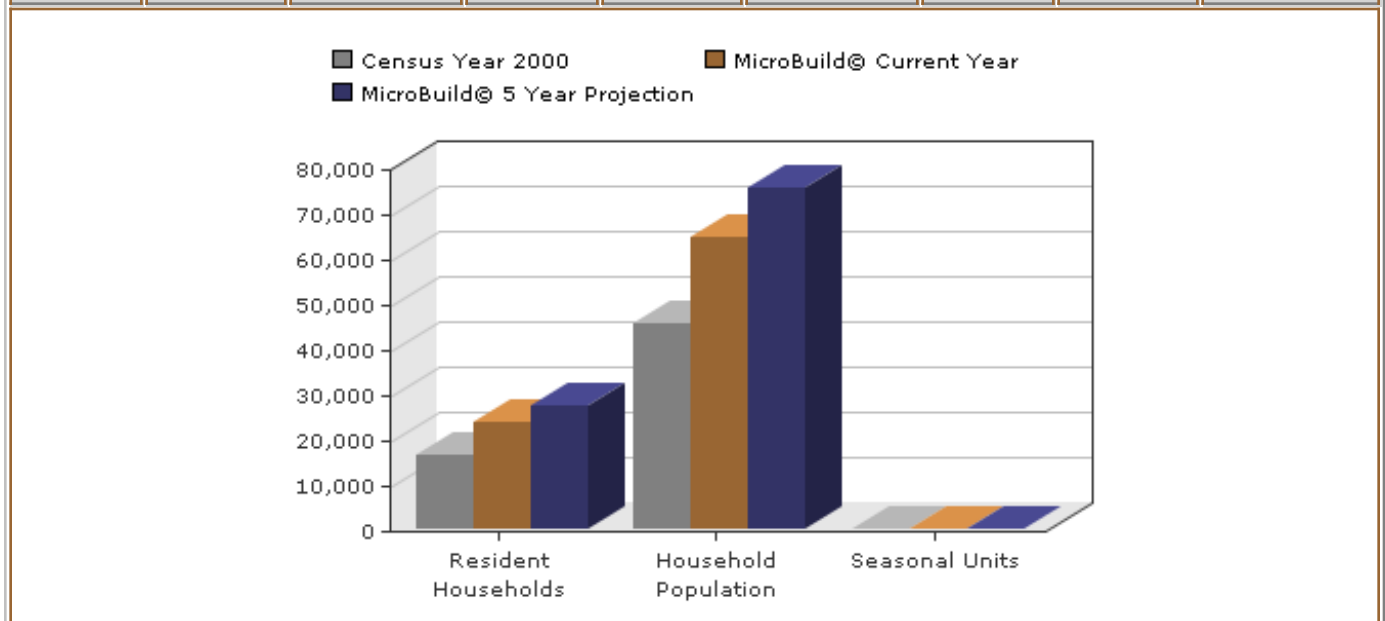


Location Summary

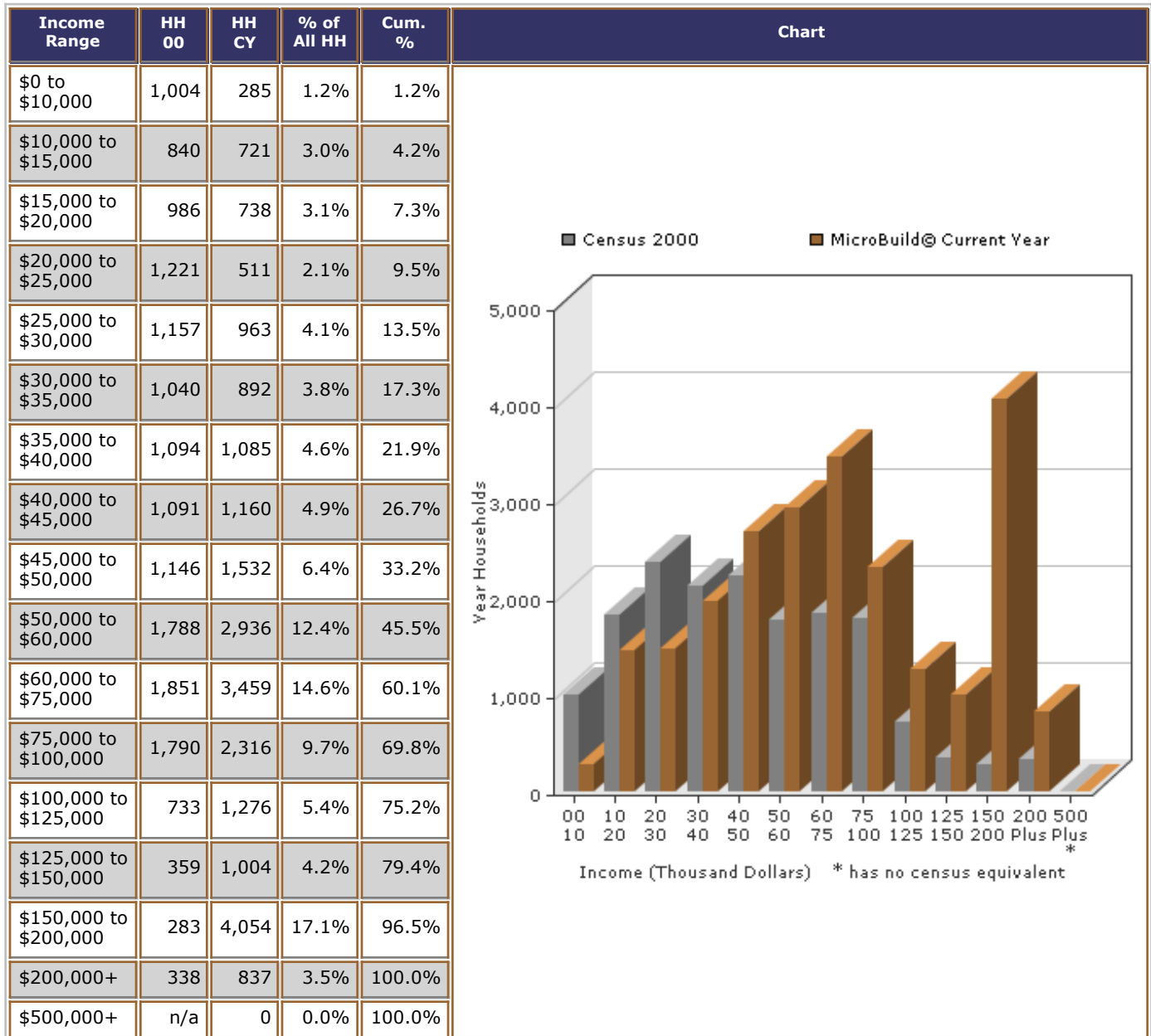
Location Name	I-540 Magnify Location ID: 4901
Address	Lowell, Arkansas Lowell, AR 72745
Trade Area	10 Minute Drivetime How it was defined: Drivetime Magnify Trade Area ID: 6995

Microbuild® - Households, Seasonal Units, and Population

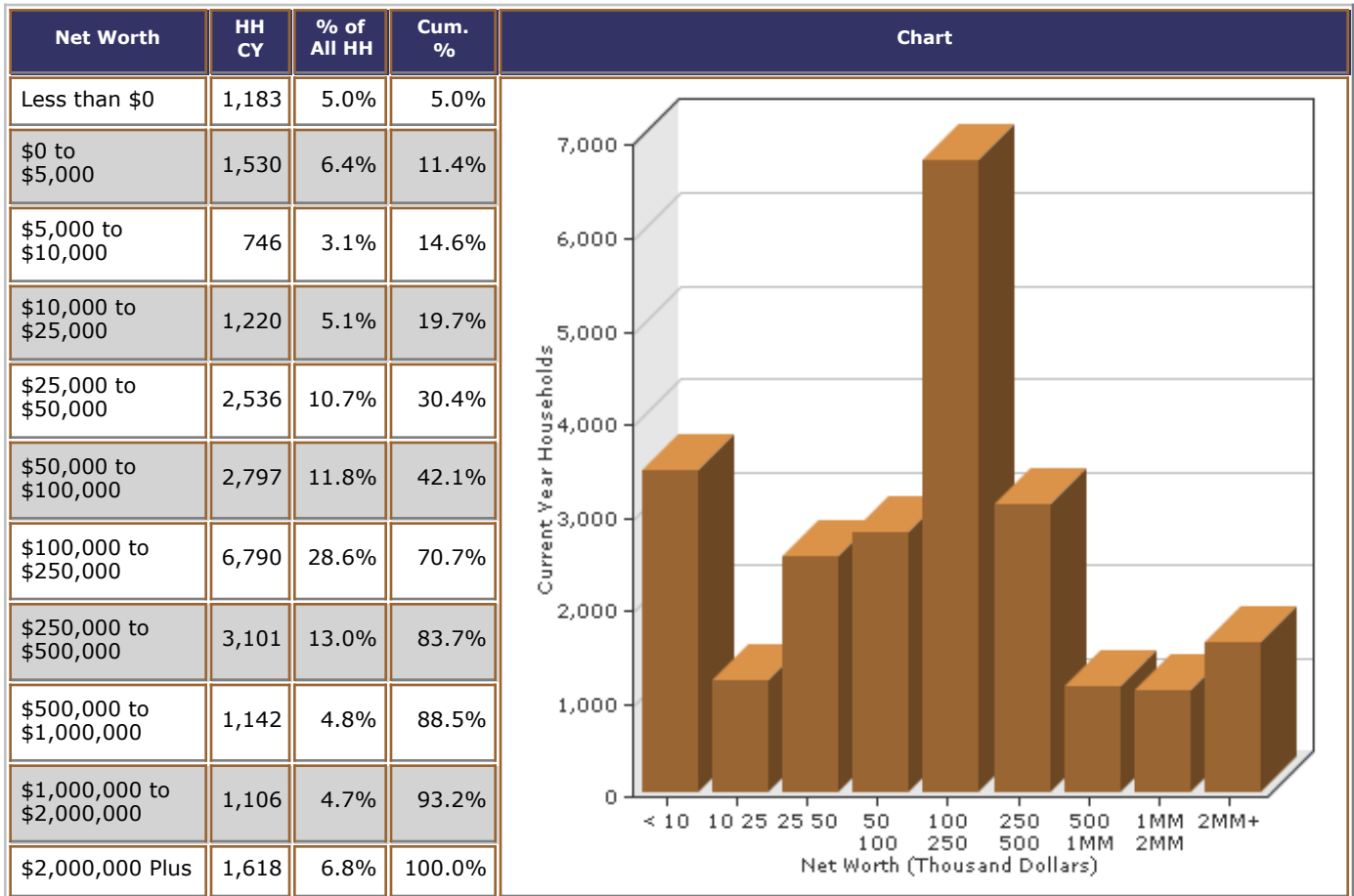
Households			Household Population			Seasonal Units		
Census 2000	Current Year	5 Year Projection	Census 2000	Current Year	5 Year Projection	Census 2000	Current Year	5 Year Projection
16,721	23,769	27,675	45,456	64,971	75,755	150	200	252



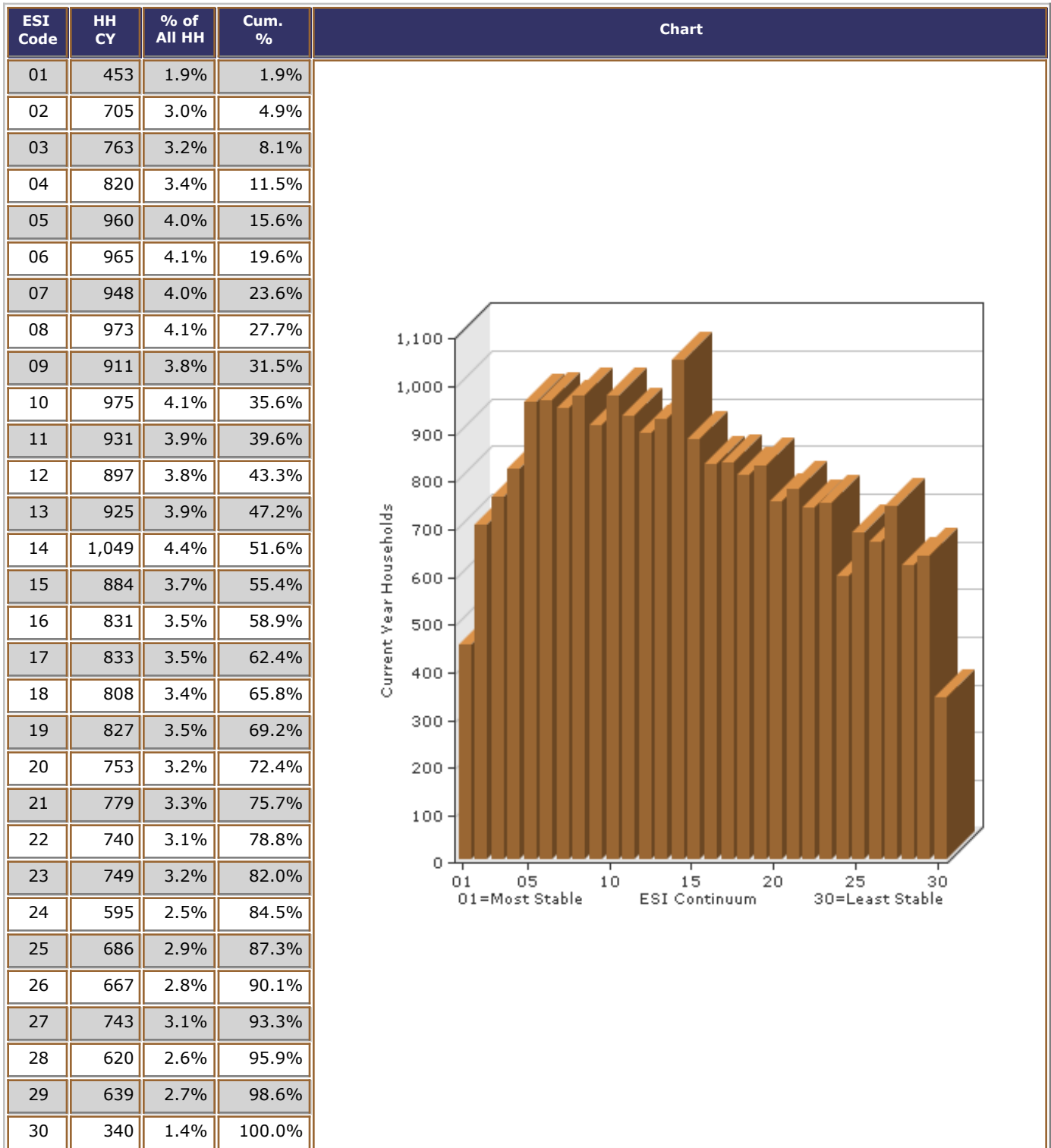
MicroBuild® HD - Household Income



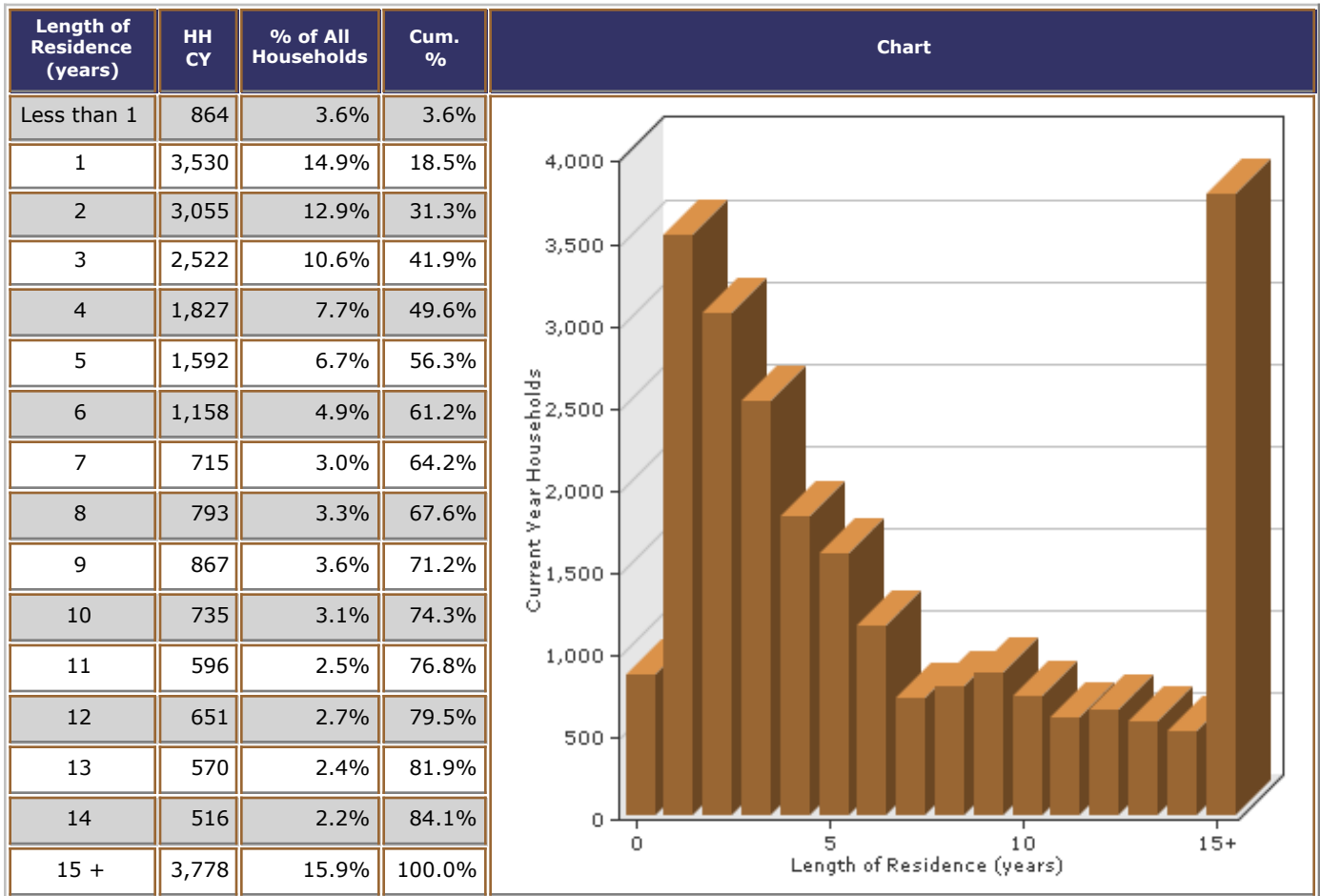
MicroBuild® HD - Net Worth



MicroBuild® HD - Economic Stability Indicator (ESI)



MicroBuild® HD - Length of Residence (LOR)



MicroBuild® HD - Age & Gender

