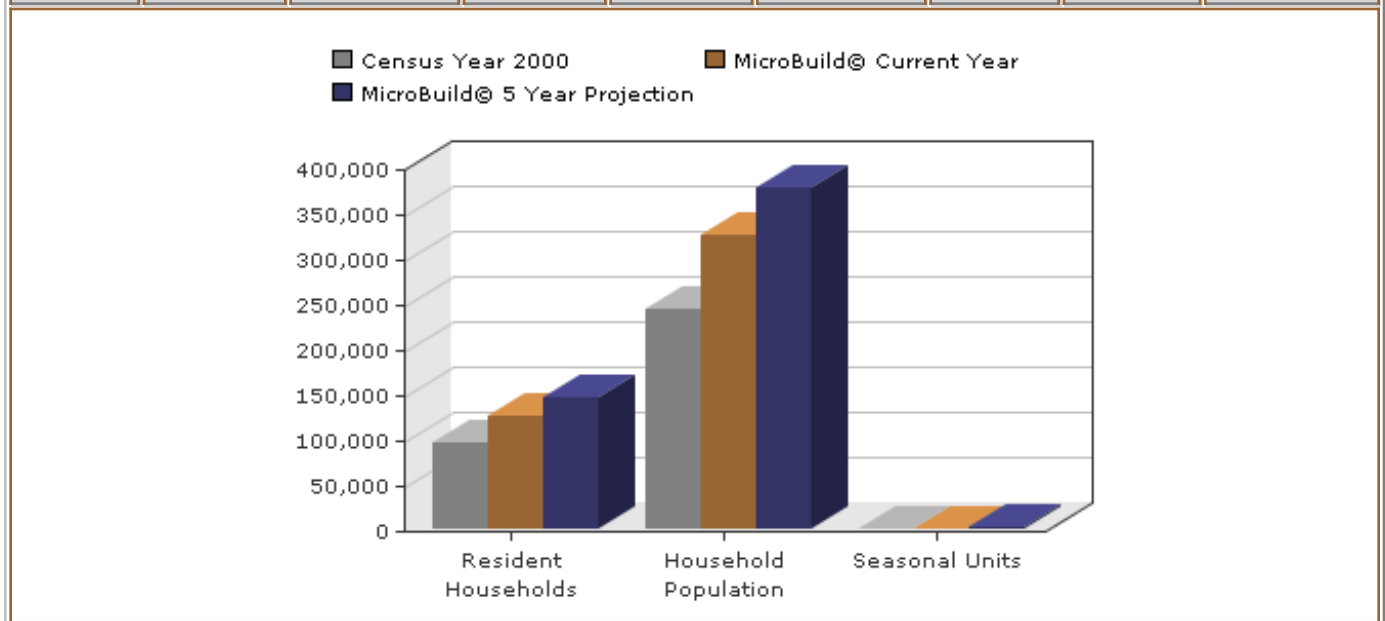


Location Summary

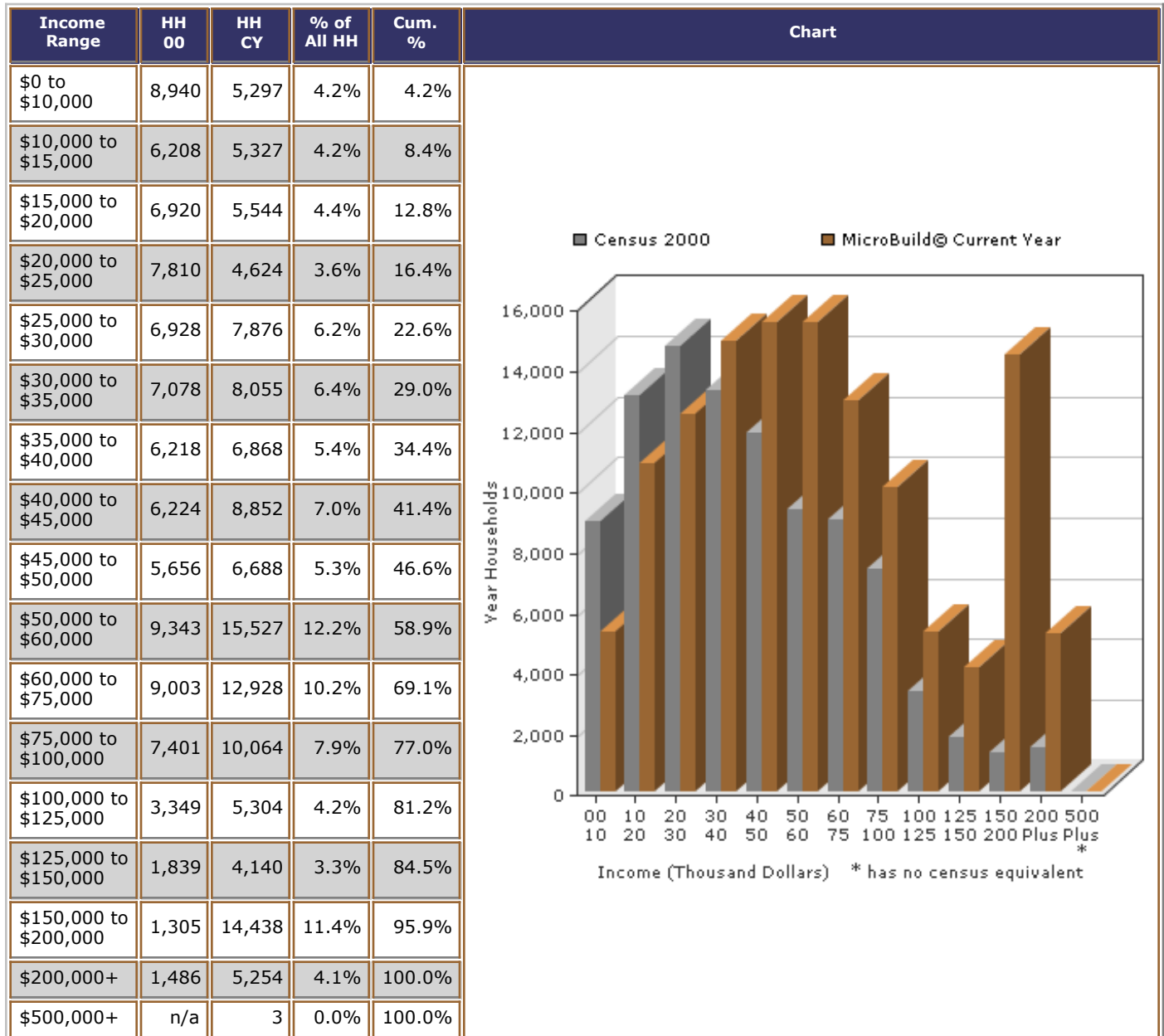
Location Name	I-540 Magnify Location ID: 4901
Address	Lowell, Arkansas Lowell, AR 72745
Trade Area	30 Minute Drivetime How it was defined: Drivetime Magnify Trade Area ID: 6997

Microbuild® - Households, Seasonal Units, and Population

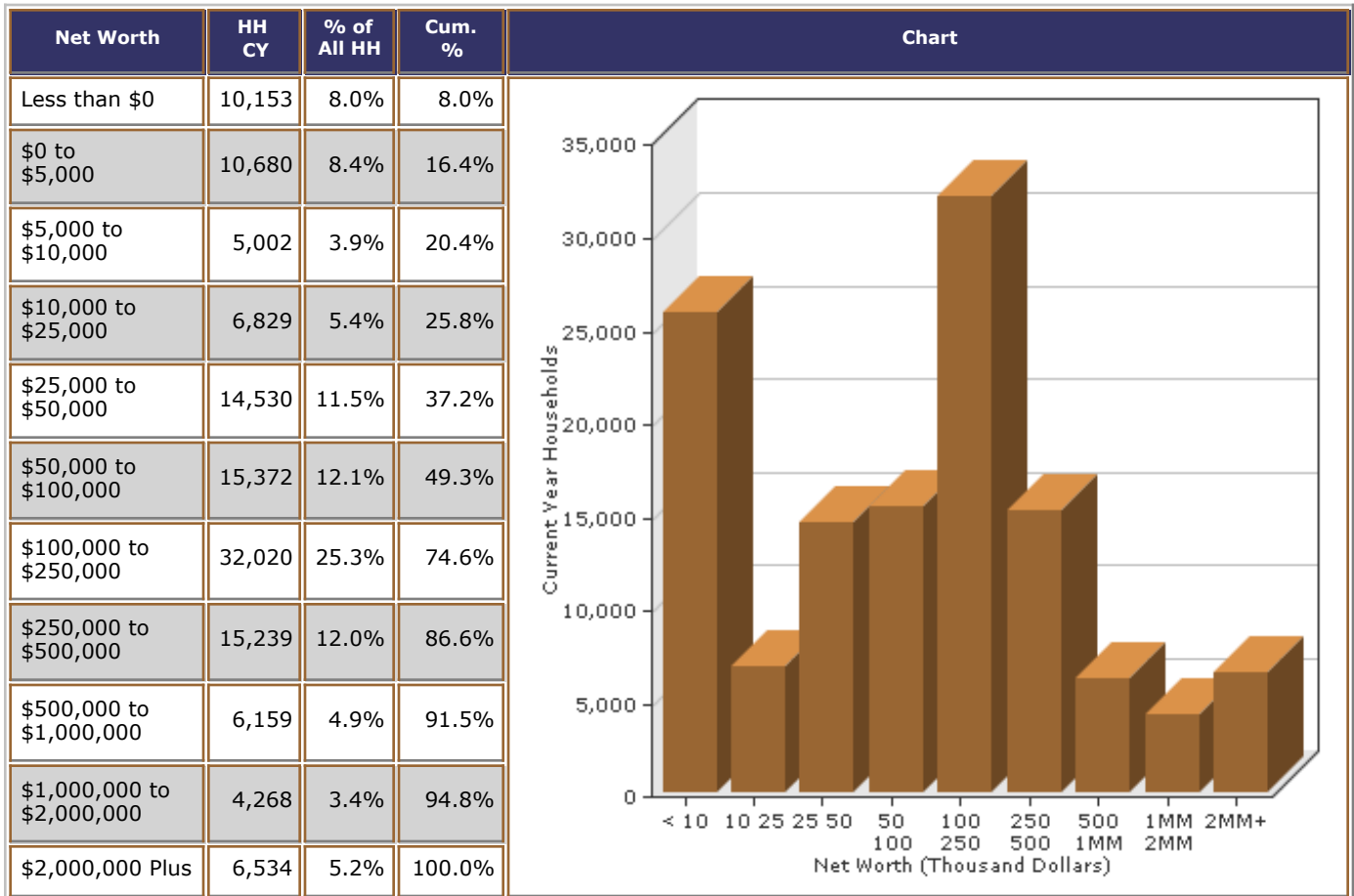
Households			Household Population			Seasonal Units		
Census 2000	Current Year	5 Year Projection	Census 2000	Current Year	5 Year Projection	Census 2000	Current Year	5 Year Projection
95,708	126,786	147,220	243,404	325,229	378,826	1,636	1,989	2,324



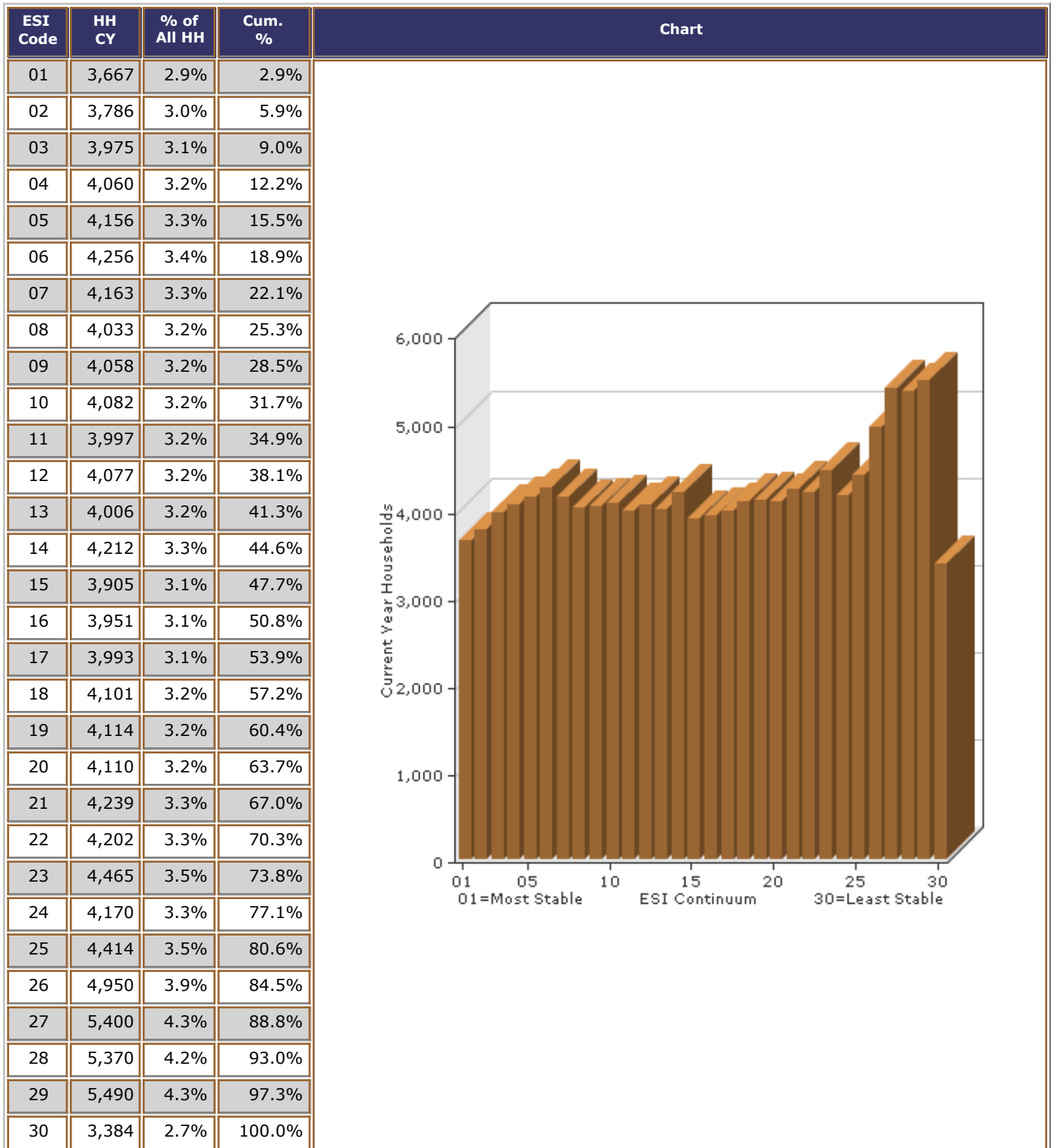
MicroBuild® HD - Household Income



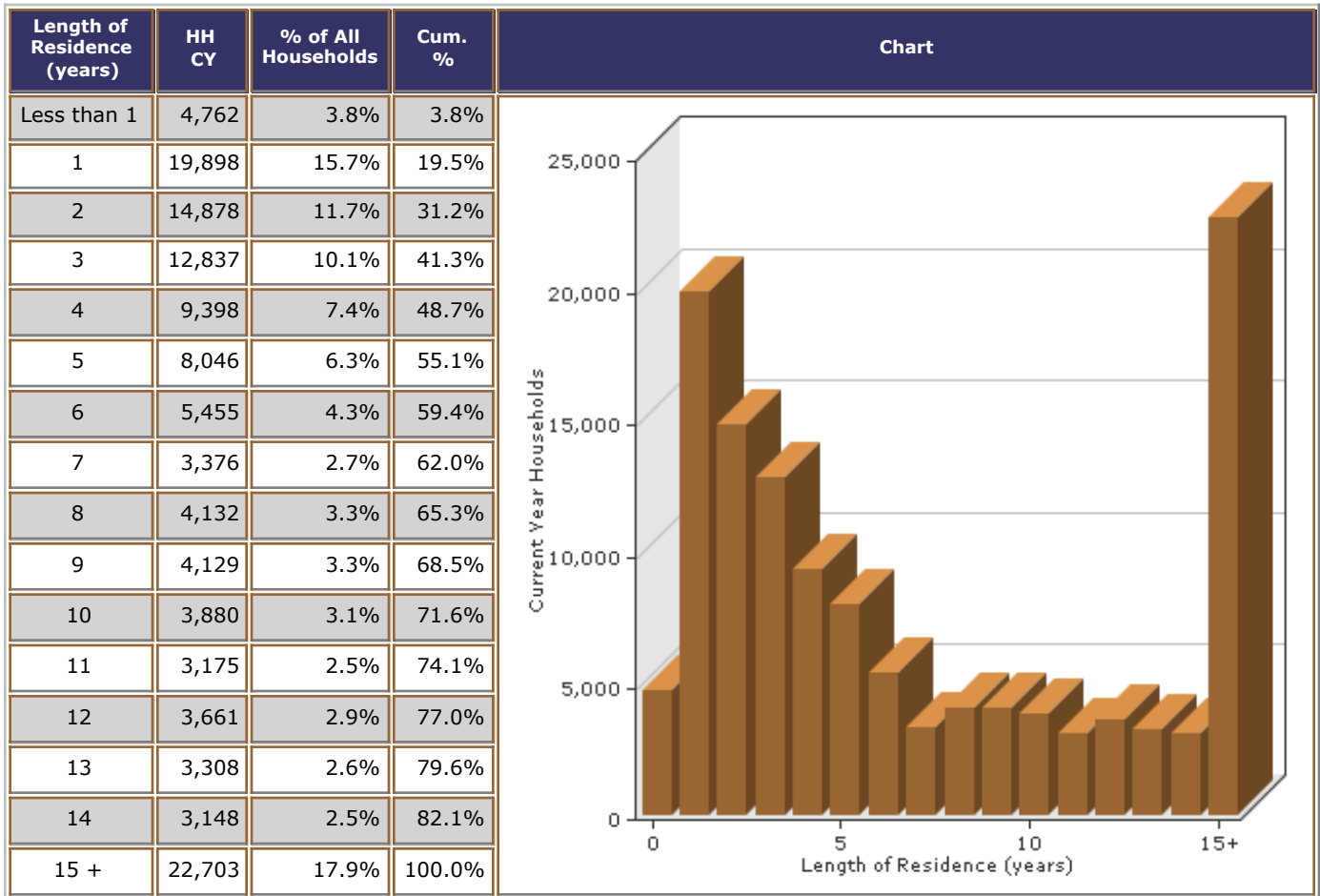
MicroBuild® HD - Net Worth



MicroBuild® HD - Economic Stability Indicator (ESI)



MicroBuild® HD - Length of Residence (LOR)



MicroBuild® HD - Age & Gender

