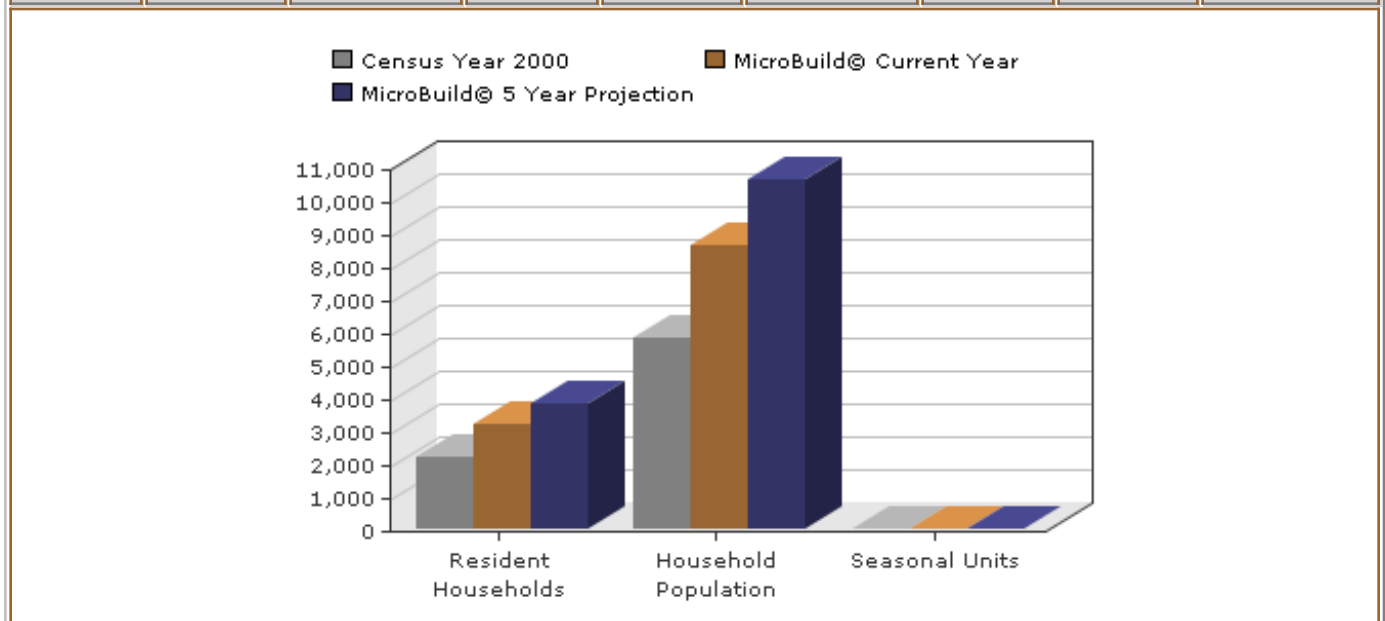


Location Summary

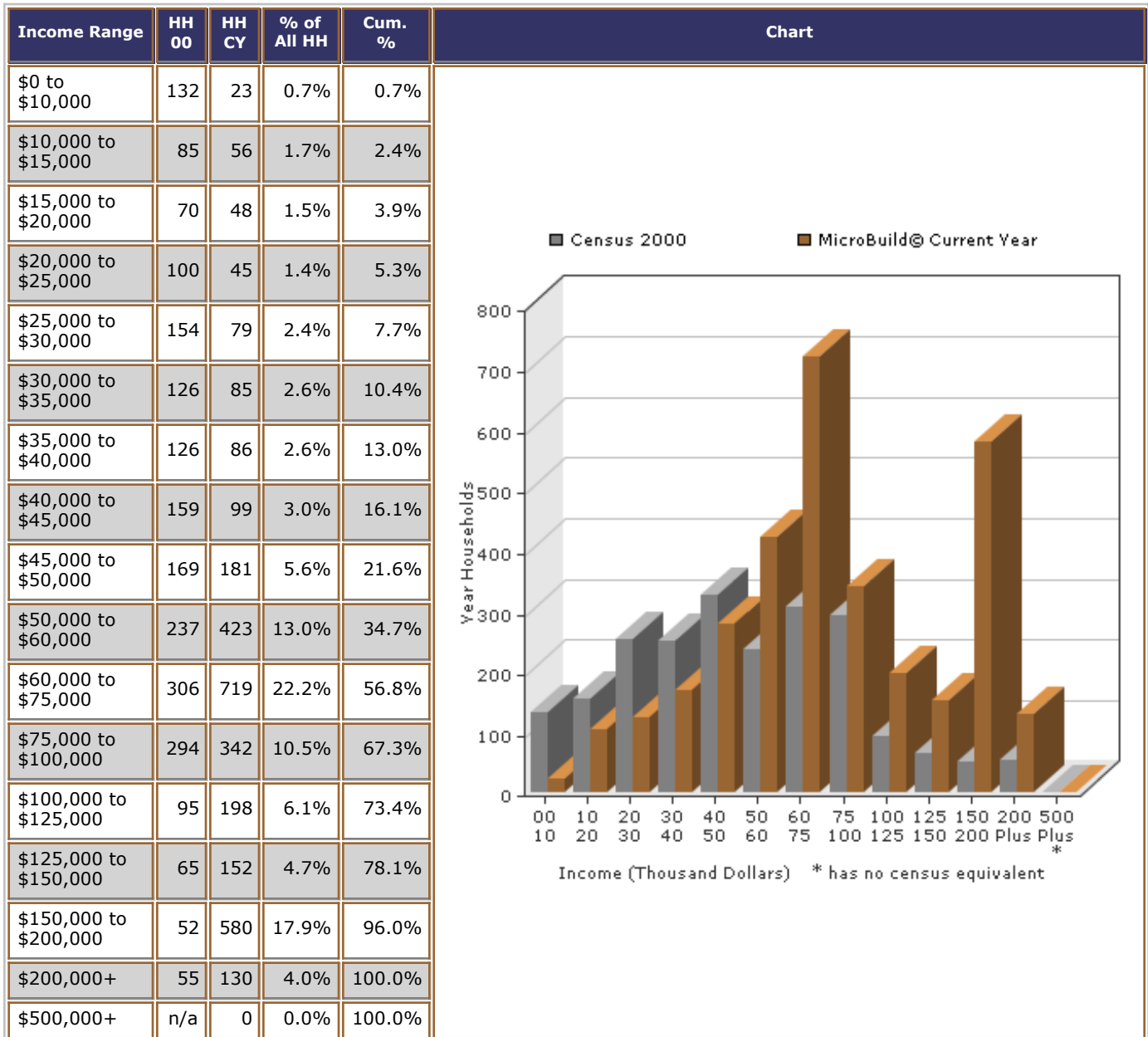
Location Name	I-540 Magnify Location ID: 4901
Address	Lowell, Arkansas Lowell, AR 72745
Trade Area	5 Minute Drivetime How it was defined: Drivetime Magnify Trade Area ID: 6994

Microbuild® - Households, Seasonal Units, and Population

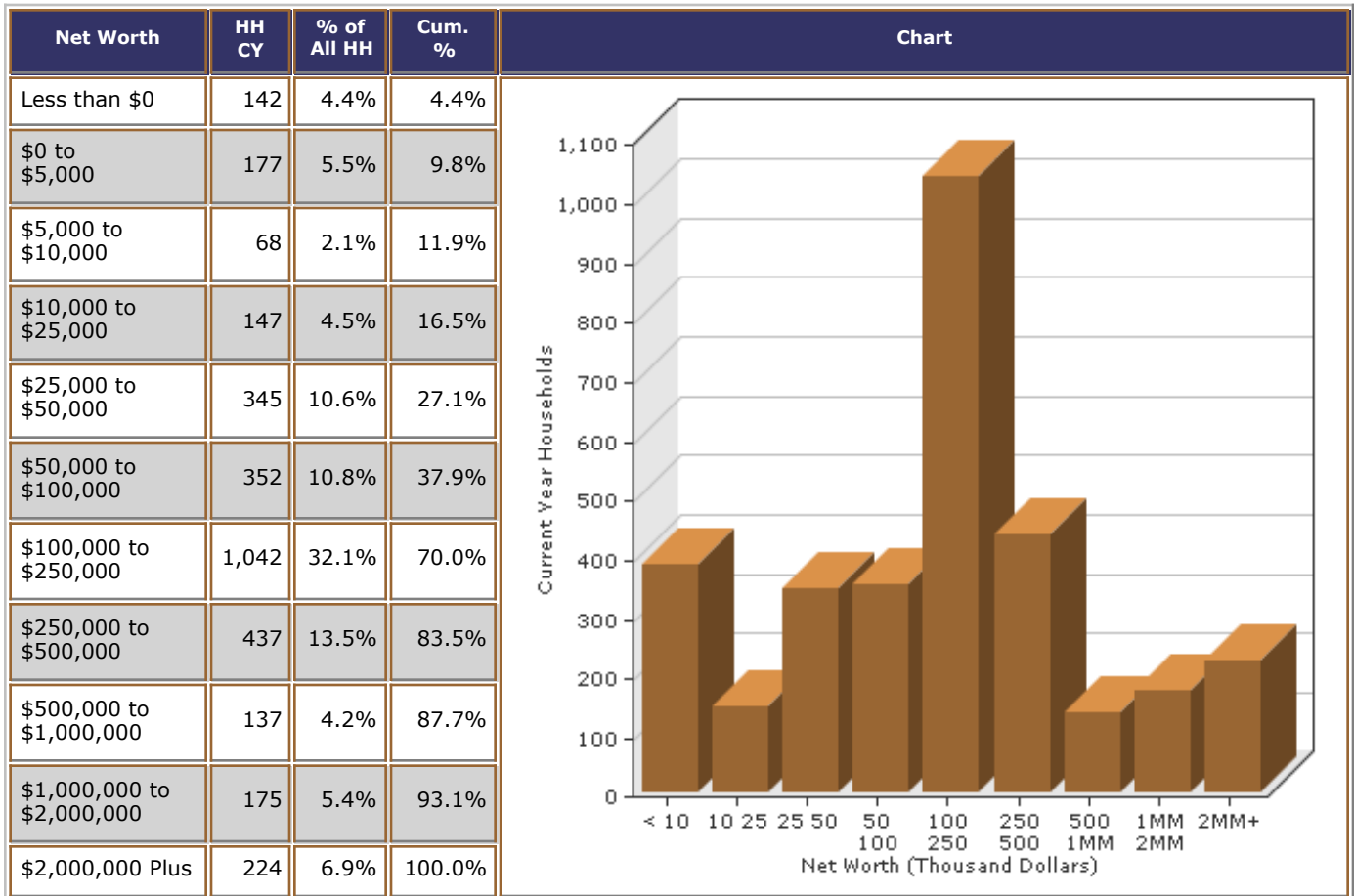
Households			Household Population			Seasonal Units		
Census 2000	Current Year	5 Year Projection	Census 2000	Current Year	5 Year Projection	Census 2000	Current Year	5 Year Projection
2,225	3,246	3,855	5,830	8,669	10,661	40	47	58



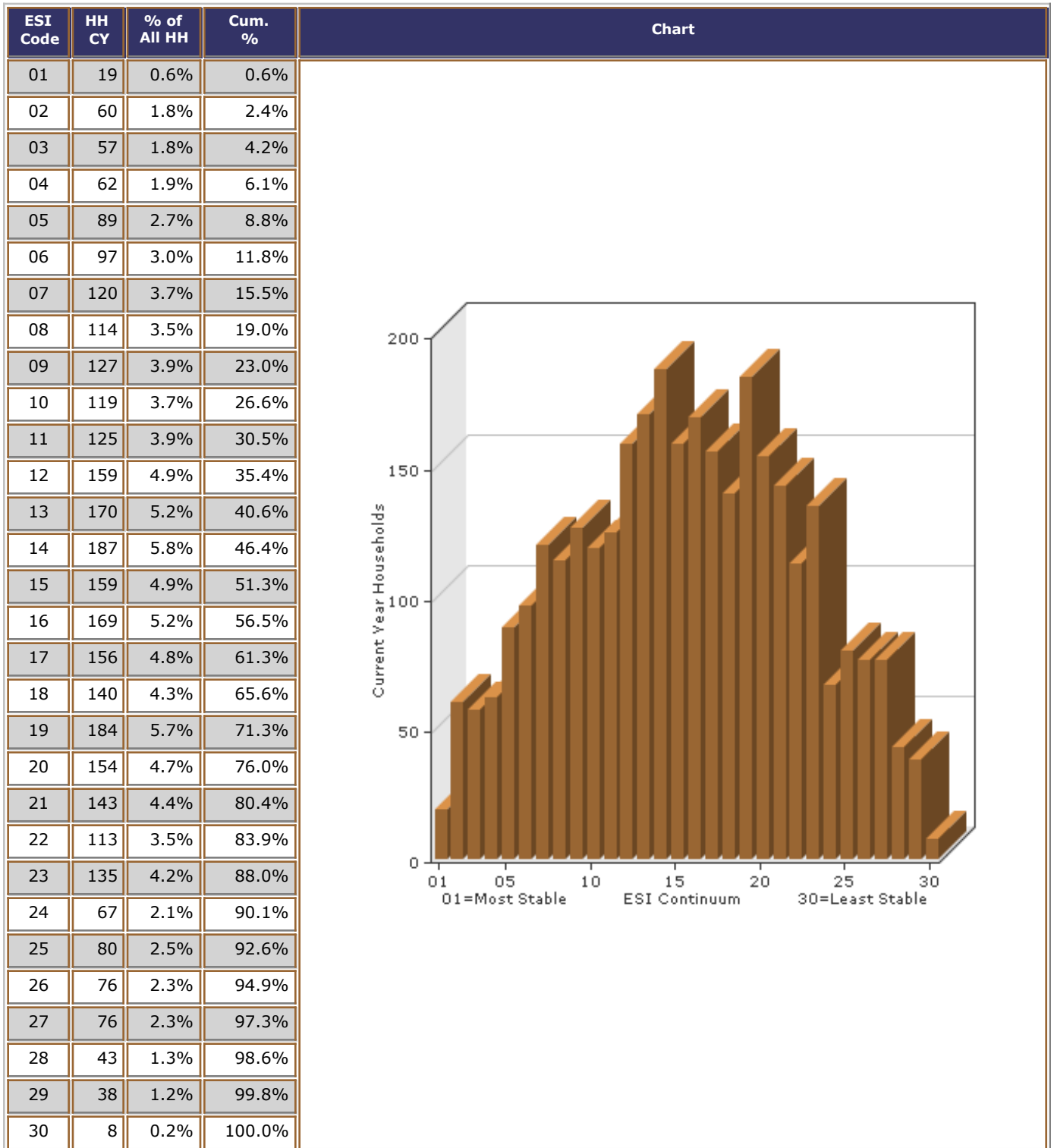
MicroBuild® HD - Household Income



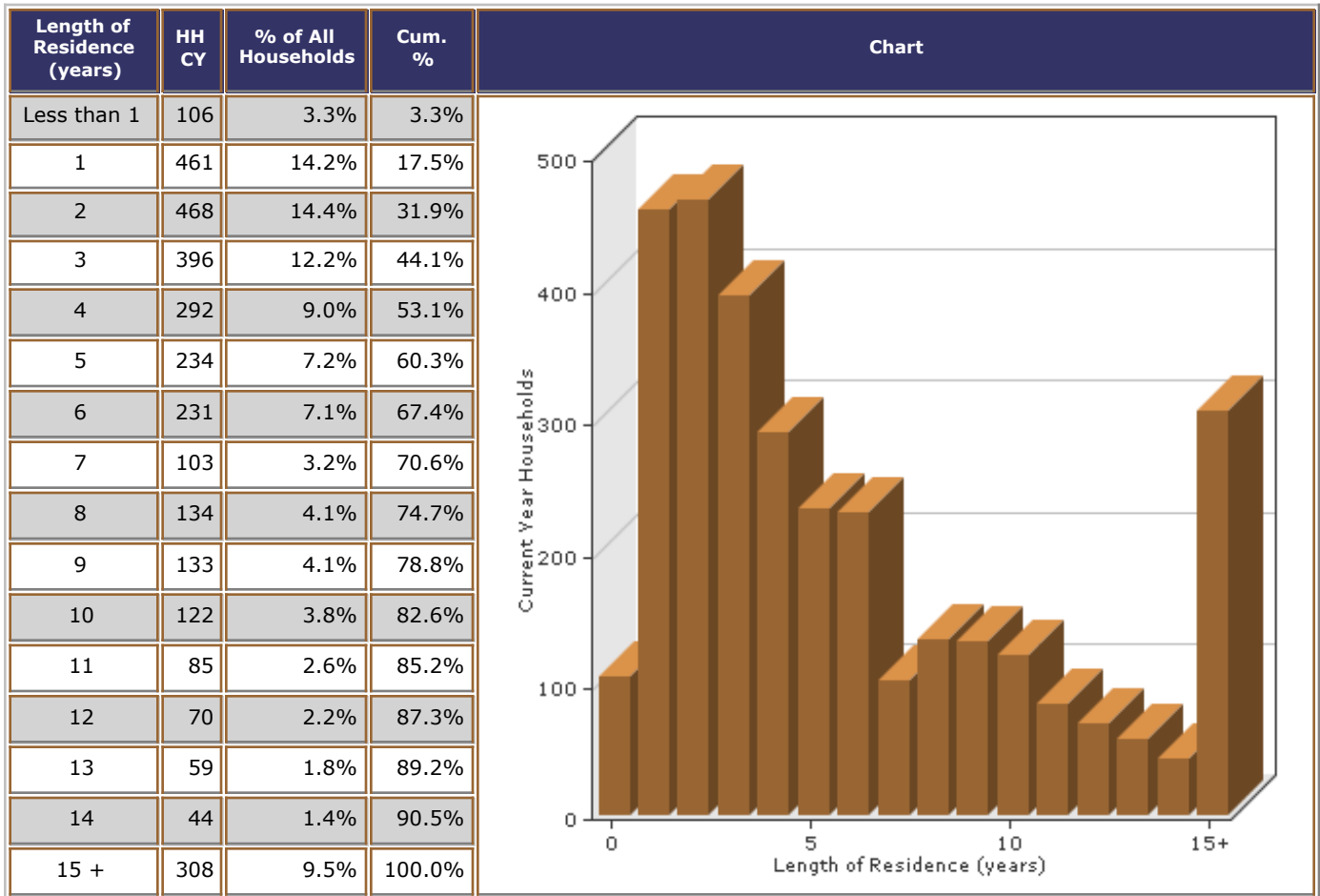
MicroBuild® HD - Net Worth



MicroBuild® HD - Economic Stability Indicator (ESI)



MicroBuild® HD - Length of Residence (LOR)



MicroBuild® HD - Age & Gender

