



**LOWELL,
ARKANSAS**



Lowell, Arkansas: Community Profile

2008 Population Estimate: 7,632

POPULATION	1990	2000	2006 Est	2010 Proj	2025 Proj
City of Lowell	1,224	5,013	7,050	N/A	N/A
Benton County	97,499	153,406	196,045	225,957	401,635
Fayetteville-Springdale-Rogers MSA	N/A	153,406	186,938	463,220	722,327
State of Arkansas	2,350,725	2,673,400	2,810,872	2,935,108	3,479,048

Government

Mayor-Council

Planning & Zoning

Yes

Medical

Hospitals 0
 Physicians/Surgeons 15
 Clinics 5
 Mercy Medical Center in
 Rogers is 3 miles north.
 Northwest Medical Center in
 Springdale is 5 miles south.

Highways

Interstate 540
 State 112
 State 264
 US 412
 US 62
 US 71

Fire Protection

Number of paid fire fighters 10
 Number of volunteer fire fighters 11
 Equipment 3 units
 Fire Insurance Rating Class 3

Police Protection

Number of officers 19
 Equipment 14

Airport Facilities

Springdale Municipal Airport, 5 miles
 NW Arkansas Regional, 15 miles

Recreational Facilities

The City maintains three public parks with baseball and softball fields. All parks have children's playground equipment and picnic tables. Additionally, the City maintains a BMX track and soccer field.

Climate

Mean daily maximum temperature 71 degrees
 Mean daily minimum temperature 47 degrees
 Normal humidity (mean daily noontime) 53%
 Normal humidity (mean daily midnight) 77%



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Wages & Earnings

Average Weekly Wages (Benton County, All Industries)	\$599.00
Average Weekly Manufacturing Earnings (MSA)	\$515.95
Average Weekly Manufacturing Earnings (Arkansas)	\$532.56

Labor Force
(as of February 2009)

	Benton County	MSA	Arkansas	U.S.
Labor Force	105,750	238,000	1,370,033	154,214,000
Employed	101,650	227,600	1,282,080	141,748,000
Unemployed	4,100 (3.9%)	10,400 (4.6%)	87,953 (6.4%)	12,467,000 (8.1%)

Unemployment Rates

Fayetteville-Springdale-Rogers MSA: 3.7%
 Benton County: 3.6%
 State of Arkansas: 5.8%

Taxes and Cost of Living

Cost of Living: Using an index number of 100 as the national average, the Northwest Arkansas area is ranked well below the national average at approximately 90 points.

Sales Tax: 9% (State: 6%, City: 2%, County: 1%)

Property Tax: Arkansas does not collect a state property tax, but cities and counties collect property tax based on assessment of all property, real and personal. Personal property tax assessment is 20% of the usual value of such property. Lowell tax rate per \$1,000 of assessed value:

City of Lowell	\$ 5.40
Benton County	7.10
Rogers School District	39.00
NWACC	2.60
Total:	\$54.10



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Top Employers in Lowell

<u>Count</u>	<u>Company</u>
2,593	JB Hunt
775	Arvest Operations Center
350	Transplace
150	Fastlane Entertainment
148	Central States Manufacturing
100	Advanced Environmental Recycling Technologies
100	Arkansas Democrat-Gazette
80	World Gym
60	FedEx
59	Tyson Employment Center
30	Culligan Water

Education

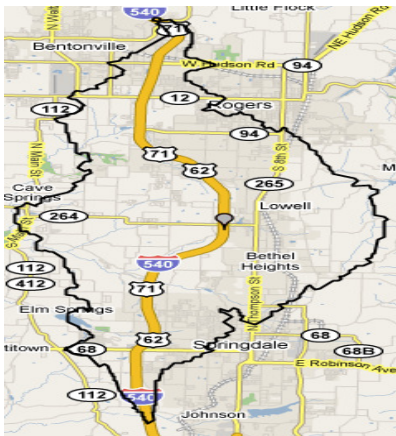
	Enrollment
Universities	
University of Arkansas-Fayetteville	17,938
Webster University-Fayetteville	200
John Brown University-Siloam Springs	2,065
Harding University-Bentonville	
Colleges	
Northwest Arkansas Community College-Rogers	5,731
Bryan College-Rogers	
Vocational-Technical Institutes	
Northwest Technical Institute-Springdale	7,437
Area Public Schools	
Lowell is a member of the Rogers Public School District. The public school system is fully accredited by the North Central Association of Secondary Schools and Colleges.	



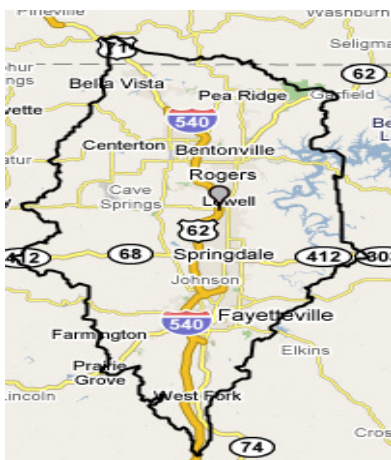
LOWELL, ARKANSAS



Data Product: MicroBuild Select			
Geography: Trade Area			
5 Minute Drivetime			
	Census 2000	MicroBuild Current	Change
Households	2,225	3,144	919
Population	5,830	8,415	2,585
Seasonal Units	40	45	5
Avg Income	\$ 58,187	\$ 96,105	\$ 37,918
Avg Net Worth		\$ 424,504	n/a
ESI Average (1-30)		13	n/a
Len of Residence Avg		5.4 years	n/a
Median Age	31.2	33.0	1.8
Average Age	31.3	34.0	2.7



Data Product: MicroBuild Select			
Geography: Trade Area			
10 Minute Drivetime			
	Census 2000	MicroBuild Current	Change
Households	16,721	23,296	6,575
Population	45,456	63,708	18,252
Seasonal Units	150	201	51
Avg Income	\$ 52,664	\$ 83,541	\$ 30,877
Avg Net Worth		\$ 332,740	n/a
ESI Average (1-30)		13	n/a
Len of Residence Avg		6.2 years	n/a
Median Age	34.7	35.4	0.7
Average Age	34.5	36.1	1.6



Data Product: MicroBuild Select			
Geography: Trade Area			
30 Minute Drivetime			
	Census 2000	MicroBuild Current	Change
Households	95,708	125,722	30,014
Population	243,404	322,663	79,259
Seasonal Units	1,636	2,009	373
Avg Income	\$ 48,271	\$ 72,958	\$ 24,687
Avg Net Worth		\$ 291,966	n/a
ESI Average (1-30)		15	n/a
Len of Residence Avg		6.4 years	n/a
Median Age	35.0	35.8	0.8
Average Age	34.9	36.6	1.7

Sources: U.S. Census Bureau; UA Center for Business & Economic Research, ESRI Report prepared by AR Economic Development, Rogers-Lowell Chamber of Commerce

Numbers courtesy of Gadberry Group and Google Maps.